Job Listing

Community Cats & Bay Area Campaigner

In Defense of Animals, an international nonprofit animal rights organization, seeks a Community Cats & Bay Area Campaigner. This position initiates and coordinates both existing and new campaigns, attends and hosts local events, collaborates with area activists, and represents IDA in the media. The Community Cats Campaigner protects community (feral and domestic stray) cats in the United States and abroad and advocates for Trap-Neuter-Return. The Bay Area Campaigner protects wild, captive, and domestic animals and advocates for veganism.

This part or full time position serves as a vital member of the IDA team, contributing to regular content, liaising with community cat caretakers, activists and other stakeholders, and representing community cat and general animal concerns in communications with IDA colleagues, partners, supporters, external decision makers and other stakeholders.

The Community Cats & Bay Area Campaigner is responsible for:

- strongly advocating for the rights of animals and community cats in all areas
- developing new community cat and Bay Area initiatives and campaigns
- researching the latest community cat and Bay Area news (mass media, social media, and professional publications)
- communicating with animal rescue organizations, animal shelters, animal sanctuaries, community cat activists, and community cat caretakers
- communicating with animal activists, environmental organizations, and vegan advocacy groups
- organizing national and regional events and Trap-Neuter-Return activities
- coordinating national and regional demonstrations
- providing weekly social media content about community cat and Bay Area issues
- submitting alert/petition content
- writing blogs and compiling other content focusing on the Community Cats and Bay Area campaigns
- responding to IDA supporter emails and phone calls about community cats and Bay Area concerns
- attending and speaking at conferences and key stakeholder meetings
- writing press releases, attending press conferences, speaking with the media
- completing regular progress reports
Community Cats & Bay Area Campaigner qualifications include:

- self-motivated, independent worker
- cooperative team-player with leadership experience
- excellent writing, research, and speaking skills
- knowledge and experience with community cat issues and Trap-Neuter-Return
- experience organizing campaigns and events
- spokesperson for animal rights and veganism
- excellent knowledge of intersecting wild animals and community cat issues and ability to strongly represent a balance where all animals rights are respected
- kindness and compassionate towards human & nonhuman animals with a positive, collegiate, can-do attitude who is willing to listen to feedback, and learn and grow
- 2 years experience in campaign management preferred
- fundraising skills & contacts in the community cat advocacy field a plus
- experience managing volunteers preferred

Note: This position can be part or full-time depending on the skill set of the applicant and needs of the campaign. Also, the Community Cats and Bay Area Campaigner positions can be one or two separate positions depending on the location, skills, and experience of the applicant.

To apply, please submit your cover letter, resume, and 2 - 3 writing samples to employment@idausa.org.