

## **Job Listing**

### **Bay Area Campaigner**

Department: Campaigns

Supervisor: Campaigns Director

Location: Remote

Compensation: \$20/hr

Part-time, non-exempt

In Defense of Animals, an international nonprofit animal rights organization, seeks a Bay Area Campaigner. This position initiates and coordinates both existing and new campaigns, attends and hosts local events, collaborates with area activists, and represents IDA in the media. The Bay Area Campaigner protects wild, captive, and domestic animals and advocates for veganism.

This part time position serves as a vital member of the IDA team, contributing to regular content, liaising with Bay Area activists and other stakeholders, and representing general animal concerns in communications with IDA colleagues, partners, supporters, external decision makers and other stakeholders.

### **Bay Area Campaigner Responsibilities**

- strongly advocating for the rights of animals in all areas
- developing new Bay Area initiatives and campaigns
- researching the latest Bay Area news (mass media, social media, and professional publications)
- communicating with animal activists, environmental organizations, and vegan advocacy groups
- coordinating national and regional demonstrations
- providing weekly social media content about Bay Area issues
- submitting alert/petition content
- writing blogs and compiling other content focusing on Bay Area campaigns
- responding to IDA supporter emails and phone calls about Bay Area concerns
- attending and speaking at conferences and key stakeholder meetings
- writing press releases, attending press conferences, speaking with the media
- completing regular progress reports

## **Bay Area Campaigner Qualifications**

- self-motivated, independent worker
- cooperative team-player with leadership experience
- excellent writing, research, and speaking skills
- experience organizing campaigns and events
- spokesperson for animal rights and veganism
- excellent knowledge of intersecting animal issues and ability to strongly represent a balance where all animals rights are respected
- kind and compassionate towards human & nonhuman animals with a positive, collegiate, can-do attitude who is willing to listen to feedback, and learn and grow
- 2 years experience in campaign management preferred
- fundraising skills & contacts in the animal advocacy field a plus
- experience managing volunteers preferred

To apply, please submit your cover letter, resume, and 2 - 3 writing samples to [employment@idausa.org](mailto:employment@idausa.org).